Héctor Quiles Salaverría

Digital Growth & eBusiness Manager

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18+ years of experience in marketing, sales, B2B eCommerce and digital transformation. I connect strategy, user experience, acquisition and automation with business goals.

Professional experience

RECA Hispania | eBusiness Manager

Jan 2019 – present

eShop, mobile commerce, eProcurement (SAP Ariba, Unite, Wucato) and Emarsys automation.

El Rincón del Marketing | Freelance Web & Digital Marketing Consultant

Dec 2012 – present

Web and digital marketing consultancy: Kamon and NutriDia; UX, SEO, landing pages, acquisition and automation.

NutriDia AI | Co-founder & Growth Marketing Manager

Oct 2025 – Oct 2026

Co-founded an AI nutrition MVP with professional supervision. Product, UX and growth; Meta/Google Ads, Webflow, Make, MailerLite, Typeform and Lovable. B2C commercially paused since October 2026.

Fisiocenter Nature | Founder & CMO

Sep 2015 – Jun 2023

Brand creation, marketing and business development.

TECATEL

Sep – Dec 2018

Tejidos Royo

Feb – Aug 2018

Hotansa Andorra

Dec 2014 – Oct 2015

Viladomat

Jul 2013 – Dec 2014

Apuestas Deportivas Valencianas

Jun 2011 – Jun 2013

Grupo Dupi Import

Jul 2009 – May 2011

Education

2023 · IEBS — Postgraduate in Agile Project Management

2015 · IEBS — Master in Internet Business Management

2007 · ESIC Business & Marketing School — Bachelor's in Business & Marketing

Skills

Growth & performance marketing · B2B eCommerce · eProcurement (SAP Ariba, Unite, Wucato) · Applied AI · Marketing automation (Emarsys) · CRM · Meta Ads & Google Ads · UX · SEO · Agile PM